

SUMMER 2018 Newsletter

Issue 37



Quarterly News

[Dr McBride's Quarterly Note](#)

[DWC Webinar Series](#)

[SDF Webinar Video](#)

[Patient Testimonials](#)

[Social Media Fun](#)

Quick Links

[About Dr. McBride](#)

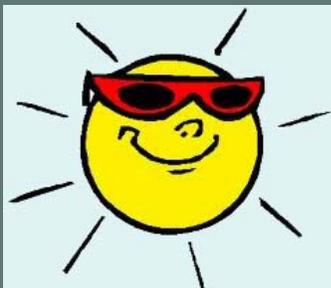
[Patient Reviews](#)

[Schedule an Appointment](#)

[Contact US!](#)



Quarterly QUOTE

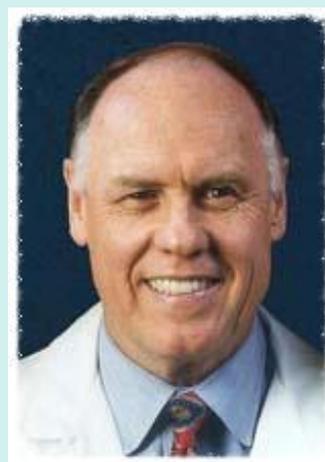


"Summertime is always the best of what might be."
- Charles Bowden

New Patient



A Note from Dr. McBride



Summertime is an extension of Spring and renewal of purpose. Each of us here at The Dental Wellness Center is proud of our purpose of patient education and involvement as it offers us a wellspring of opportunity for continuing improvement and growth for all concerned.



[Interested in more information on how to get started? Click here>>>](#)

TESTIMONIALS



"As always, friendly and excellent service. Thanks!"
- *Koko F.*

~ ~ ~

"I'm never seeing another dentist except you. You're the best of the best!! Thank you for your gift of beautiful art and your honesty."
- *Joyce B.*

~ ~ ~

"As a perpetual chicken when it comes to going to the dentist, I have to say my experience is always great at the McBride dentist. Opening the door to the dental office is not like I expected. You enter into a very calming atmosphere, much like a living room in someone's home. This time I was there for teeth cleaning. I was not my usual nervous "I am at the dentist" self. The place just has a calming effect on me. From the "elevator music" and the fish tank and felling like I am visiting a friends home. The best part is being treated like someone who matters. The staff is very attentive and knowledgeable. I left, after my teeth cleaning, with a good feeling. My teeth were clean and I had a wonderful experience, as if I had just

In The News

Dental Wellness Center Launches Their New Webinar Series

Cindy L. Endres, MBA

The core of the Dental Wellness Center philosophy is based on a holistic approach that encompasses not only the oral systemic connection but also one's over-all health. Dr. McBride and his team make it their mission to provide exemplary dental care that withstands the test of time.

"AN INVESTMENT IN KNOWLEDGE ALWAYS PAYS THE BEST INTEREST."

- Benjamin Franklin

Dr. McBride is not only a skilled dentist, but his staff work with him in creating an environment filled with educational opportunities to help you on your way to really knowing what you can do for your own health. You are in the driver's seat! We are here to facilitate your ability to make sound decisions with credible information to back you.

Therefore, we have launched our Webinar Series to further educate our new patients and update our extended dental patient families - some of which have been coming to the Dental Wellness Center for more than 3 decades. We are very pleased to make this announcement because it is the basis of why we are here - to keep you informed and on the leading edge of holistic dentistry.

Featured in this newsletter is the first Webinar in our series entitled Sodium Diamine Flouride - also known as SDF. Janell Leanillo, our registered hygienist presents information on how children and adults can benefit from this new and improved, "no drilling", cavity-arresting treatment.

Please click on the video window below to watch this first topic. We invite you to call us with any questions that may arise when watching this webinar. We look forward to hearing your feedback about these webinars and hope to see you soon!

What's next?

Our upcoming webinars are entitled:

TMJ Webinar

Dr. McBride treats the underlying causes of TMD as well as the problematic symptoms. With an innovative treatment protocol, MAGO therapy. He can align your TMJ's and relieve the symptoms of Temporomandibular Dysfunction (TMD). He will diagnose and holistically treat the underlying cause of your pain and discomfort. In this highly informative webinar Dr. McBride helps his patients to better understand

been visiting with some friends who truly cared about me. The best part is knowing that my dental health is in very good care. I would not hesitate to recommend Robert P. McBride D.D.S. to anyone."

- *David S.*

"Great appointment with Janell. Dr. McBride's dental hygienist. Normally I have a lot of anxiety even for teeth cleaning due to sensitive areas, but she did amazing and was gentle too."

- *Jeanne O.*

"Always so very professional and warm. Everyone in this office is like family. The ones you like and love!"

- *Millicent B.*

"Janell did a great job with the cleaning! She educated me how to brush and keep the gums healthy. Dr. McBride called me back the next about a question I had. Great client service!"

- *LeeLee L.*

"The entire staff went out of their way to take care of my needs. Dr. McBride explained what was going on with my left molar and referred me to a specialist."

- *Rose L.*

"The staff at Dr. McBride's is very professional."

- *Michael L.*

"I had a wonderful experience at Dr. McBride's office!!! He and his staff were kind and so gentle. Finally...I will finally look forward to my dental appointments."

- *Jennifer S.*

the causes and what can be done to relieve pain and to get a patient's jaw into proper alignment, along with some very informative facts.

Oravital Webinar

A new patient entering the Dental Wellness Center does not have their teeth cleaned until a determination is made of the state of their gum health through a complete periodontal probing, pH testing and laboratory biofilm tests (Oravital) that show exactly the type and amount of the 1000+ species of bacteria that can reside within the patients' mouth. We have developed this approach based upon the following facts:

- 97% of patients entering the Dental Wellness Center bleed when measured.
- Over 70% of these patients have been receiving regular cleanings.
- Half of these patients have never been measured via periodontal probing.
- Of those who have been measured, most don't know the significance of periodontal probing.
- One in seventy new patients indicates that they have ever been properly "coached" regarding effective self-care.
- If we clean a new patient's teeth without laboratory biofilm tests, and the patient has bad bacteria between the teeth and gums, cleaning teeth with sharp instruments will introduce them into the blood stream - not a good thing!

Oravital mouth rinses and treatment regimens are discussed in this insightful webinar by our own DWC Registered Dental Hygienist Janell Leanillo. She explains what can be done about unwanted bacteria and how to become more healthy with proper oral hygiene.

DWC Webinar Series Presents:

Sodium Diamine Flouride - SDF

"I am learning so much about my dental health and how to take care of my teeth/mouth!"

- *Karla B.*

~~~

"He is very thorough and seems very interested in my overall dental health. I was very impressed he spent as much time and was very detailed in his examination of me. I am eagerly waiting for my second visit where we will review his findings of my thorough examination and coach me on treatments."

- *Mark S.*

~~~

"When I came to Dr. McBride a few years ago, I had several fillings, crowns and root canals. Since then my teeth have been much healthier. But a few days ago, part of my tooth broke off on a tooth with a partial crown. I was afraid the crown would have to be replaced, but Dr. McBride saved the crown and also saved me a lot of money. I can't even tell that anything was done to my tooth!!! He's great!!!"

- *Ann R.*

~~~

"My husband and I are so happy to have found Dr. McBride. He not only put our minds at ease but he has made us feel more in control of our dental health. We both walked away from our visits having much more knowledge about what is going on with our teeth. If you go to Dr. McBride, you will be in good hands!"

- *Olya B.*

~~~

"The hygienist showed me the correct way to floss and brush. She educated me on ways to obtain better oral health."

- *Andonetta T.*



Speaker: Janell Leanillo
DWC Registered Dental Hygienist

PATIENT TESTIMONIALS

"This office is a class act. It is clean. Everyone is friendly. Dr. McBride is the best I've ever seen or met in dentistry. He knows what proper health-full dental work is and isn't, and has been a pioneer and champion in fighting for the truth about what is really going on in our mouths. I feel good every single time I am in his office.

For years I've known how rigged modern dentistry is. Right here, in our community, is a real-life hero bringing solutions to serious problems that modern dentistry has caused. I loved my old dentist but he lied to me. Flat out lied to me. And the dentist before him also did me no favors.

I know I'm getting the best care in this practice and I would encourage anyone who cares about truth and health to choose Dr. McBride and his team of qualified professionals."

- *Lisa Guest, DWC Patient*

~~~~~

"We had our first apt with Janell and Dr. McBride for my 6yr old son who had a tooth ache and many teeth that need attention. From the moment we walked in everyone was so warm and welcoming! The kids love the fish (esp. Buddy).

~~~~~  
"I was very pleased with my first visit. Dr. McBride's approach to dental care makes a lot of sense and I look forward to my next visit."

- John D.

~~~~~  
"The office staff is caring, efficient, well informed, and highly professional. Dr. McBride is personally concerned with providing par excellence holistic and individualized dental care to each patient with leading knowledge in the industry. I just cannot say enough about my positive experience at his dental office. Thank you!"

- Anonymous

~~~~~  
"Always a great experience."

- Anonymous

~~~~~  
"A wonderful team of professionals. I felt very at ease with the work I had done and also look forward to my future mercury extractions!"

- Hannah S.

~~~~~  
"Dr. McBride is a caring and knowledgeable person. His office and staff are top-notch. I am glad I found his practice."

- Dannette M.

~~~~~  
"Very informative and educational first visit. Everyone in this establishment who I had the pleasure of meeting was extremely kind and patient with all my questions. Robert McBride is a talented and innovative dentist who wants to heal the cause of his patients dental woes rather than just what appears at the surface. I would recommend him to

We were educated about how pH effects your oral hygiene, saw the sugar bugs from his teeth under a microscope and was taught how to correctly floss, brush and clean our tongues (my son even reminded me how to do it this morning) . We were referred out as the work my son needs would be done best by a pediatric dentist, but once we finish that we will be here for our regular cleanings and maintenance. My daughter and I are already signed up for the next few weeks to check out our mouths!

This is place to be if you want to know how to truly keep your mouth and body healthy from the inside out."

- Jane Macris, DWC Patient

~~~~~  
"Dr. Robert McBride is one of the best dentists I've ever had the privilege to meet and I come from a family of dentists!

I recently had a bike accident and he, not only made himself available and fit me into his busy schedule, but he also made himself available over the weekend while he was traveling to make sure I had all the necessary care and information to support me while I was going through the motions after my accident. He gives you 100% of quality time and attention to your needs. I would recommend him to anyone who really wants the best for their oral needs Thank you, Doc!"

- Bryce Gubler, DWC Patient



anyone who wants to improve their oral and physical health."

- Anonymous

~~~

"I recently removed the mercury in my teeth and the whole process with Dr. McBride was excellent. I received tons of information and was thoroughly educated before the procedure. Dr. McBride takes great care to ensure his patients don't deal with any unnecessary pain or discomfort. The Novocain shot he gave me was probably the easiest and most painless shot I've received from a dentist. The mercury procedure went well with little to no pain. I felt I was in good and safe hands the entire time. The entire staff is very friendly and professional. I highly recommend anyone to visit Dr. McBride if you really want to maintain a healthy lifestyle and real dental care."

- Shukry C.

~~~

"I know so many people who complain about going to the dentist and I don't understand why they haven't found the right dentist. Dr. McBride has been my dentist for over 20 years...knowledgeable (continuing dental education is his mantra), friendly, kind and concerned for the well being of his patients. His hygienists are well trained, attentive and attuned to the needs of the patient. I'm proactive about mouth maintenance and Dr. McBride and his staff partner with me to stay healthy and happy and minimize any dental problems that might occur."

- Anonymous

~~~

HAPPY BIRTHDAY

Julie and Janell  
Staff June Babies!



## SOCIAL MEDIA FUN

Ben & Jack finding treats  
in the DWC Treasure Chest



Mother and son hygiene day at the DWC  
Looking good Perez family!



Christine drives all the way from Ventura  
because she loves her Dentist

 Like us on Facebook

Follow us on  **twitter**

View our videos on  **YouTube**

View our profile on  **LinkedIn**

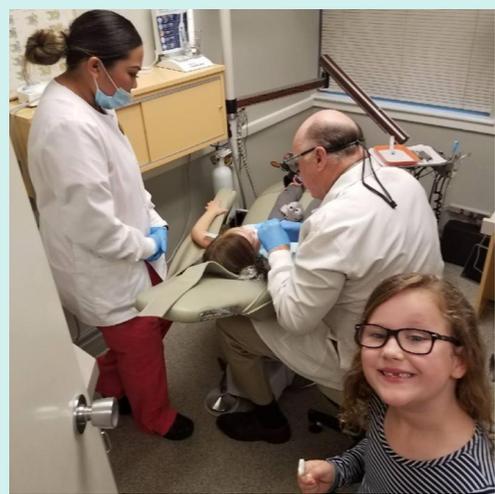
## CPR at the Dental Wellness Center



Always Prepared



Emma waiting for her little sister Eden getting her check up at the DWC



Colt's first visit at the DWC  
with Janell our Hygienist



Warren Hellerud has shiny teeth now



Carolyn has been a patient at the DWC for over 30 years



Eli's 1st visit at the DWC  
Janell is showing his sugar bugs on the microscope and he is learning how to get rid of them



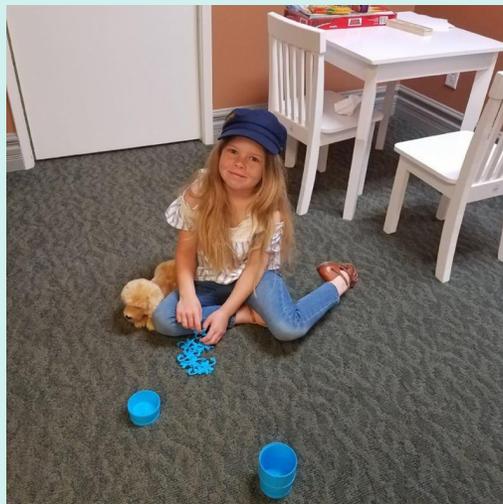
Cindy just had another mercury removal procedure with Dr. McBride at the DWC - She can't feel her face!



Georgia's 1st hygiene visit at the DWC



Monroe waiting for her little sister to finish her 1st hygiene visit at the DWC  
Great job Unger Family!



Patient Dariell Gonitzke gives the DWC a 5-Star Rating!



Welcome Gomez Family!  
New patients at the DWC!



The Ortiz Kids' 1st visit at the DWC



Lia and Emi watching their

mom getting her teeth cleaned



Thank you for your recent testimonial, Mark!  
We love our patients!



Eowyn playing at the DWC



Fiona just had an assessment with our Dental Hygienist Janell.  
May the Floss Be With You!



Sam is in to see Janell for a cleaning



Dylan had his first check up at the DWC!



Lynette and Charles LOVE their hygienist Janell!



Ruby's first visit at the DWC



Lisa is feeling fabulous at the DWC!



Carole is one very happy patient!



Wicke kids having fun at the DWC!



Cruz is at the DWC for his 1st check up with Janell



Thank you for your participation in reading the latest news from Dr. McBride's office. The Dental Wellness Center Staff look forward to seeing you soon! Don't forget to stop by and see what's new at the DWC!

Warm regards,

*Leanne Sabo*

Dr. McBride's Office



[Click here](#) for the story behind my SMILE :-)  
(right side of page)

Dr. McBride's Dental Wellness Center - the Holistic Approach to Mind-Body-Healthy

